

DEREK SULLIVAN

VISUAL DESIGNER | UX/UI DESIGNER | MOTION DESIGNER

ABOUT ME

Visual designer with 15+ years of experience across brand systems, illustration, motion, information design, and digital experiences. Recently completed the *University of Washington UX & Visual Interface Design certificate*, adding user research, interaction design, prototyping, and usability testing to a strong visual communication foundation. Skilled at translating complex ideas into clear, intuitive, and visually refined experiences.



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DEREKPSULLIVAN@GMAIL.COM



DPSULLIVAN.COM

EDUCATION

UX & VISUAL INTERFACE DESIGN CERTIFICATE

July 2026

- University of Washington
Seattle, WA

BACHELORS DEGREE IN GRAPHIC DESIGN

June 2006

- Western Washington University
Bellingham, WA

ASSOCIATES DEGREE IN ANIMATION

June 2002

- Art Institute of Seattle
Seattle, WA

SKILLS

- UX/UI**
User research, information architecture, user flows, wireframing, interaction design, visual UI, prototyping, usability testing, design systems
- VISUAL & MOTION**
Art direction, brand systems, typography, illustration, information design, motion design, video editing, 3D
- TOOLS**
Figma, Illustrator, Photoshop, After Effects, Premiere Pro, InDesign, Blender, Substance 3D Painter

EXPERIENCE

DPSullivan Creative

July 2022 - Present

Designer / Animator

- Design, illustrate, and animate explainer videos, diagrams, and brand assets for cybersecurity company *Stacklok*, translating software supply-chain concepts into accessible visual narratives.
- Create presentation systems, evaluation graphics, and executive-ready deliverables for *Aim Assist's* consulting and market analysis work with AAA game studios.
- Additional clients include *Nordstrom*, *LifeWise Insurance*, *John Keatley*, and *DBA Worldwide*.

Hazy Dell Press / Cyclops

Aug 2018 - July 2022

Founder / Designer / Illustrator

- Co-founded and shaped the visual identity of children's publisher *Hazy Dell Press*; designed and illustrated multiple books and supporting marketing materials.
- Designed and art-directed brand, campaign, and information-design projects through *Cyclops* for clients including *NEEA*, *Greenwave Energy*, *Earth Advantage*, and *CleaResult*.

Killer Visual Strategies

Sep 2016 - Aug 2018

Senior Designer

- Designed, illustrated, and animated data-driven videos and visual communications for *REI*, *PEMCO Insurance*, *Microsoft*, *Expedia*, and other national clients.

Contract Design and Illustration

Jan 2011 - Sep 2016

Designer / Illustrator / Animator

- I worked for many companies as a contract designer and illustrator, including *BOOM! Studios*, *Albert Whitman & Company*, *Cricket Moon Media*, *POP Digital Creative Agency* and *Microsoft*.

Pop | Digital Agency

May 2009 - Dec 2010

Designer / Illustrator / UX Designer

- At Pop I worked with many clients building interactive web and mobile experiences including *Nintendo*, *Target*, *EA*, *Microsoft*, *Epson* and *SIFF*.